



**ALPHA PHI ALPHA FRATERNITY, INC**  
ALPHA LAMBDA CHAPTER  
P.O. BOX 2963  
LOUISVILLE KY 40201

**Contact: Christopher Seals**  
**(502) 852-2582**

## **Alpha Phi Alpha-Alph Alpha Lambda Chapter to Host 2011 AΦA Scholarship Stomp Off for Middle and High School Participants**

**LOUISVILLE, KENTUCKY** – The Alpha Lambda Alumni Chapter of **Alpha Phi Alpha Fraternity, Inc.** will host "**The Scholarship Stomp Off**" on Saturday, March 26 beginning at 2:00 p.m. at the Auditorium of **Central High School** located at 1130 W. Chestnut St. This project, the first in a planned annual series, is designed to showcase the talent local area youth in a self-expressive team competition. Furthermore, the contest is a fundraiser designed to raise scholarship funds for participants. In conjunction with the "stepping" showcase, participants from each team were requested to submit a Scholarship application to be used as part of the judging criteria. The Stomp Off showcase will include a "Fan Favorite" scholarship, raffles, a Sound-meter Contest, and exhibition teams from the local community. Representatives from each of the Historically African American Fraternities and Sororities will be invited to give a brief background on their organization in an effort to show the youth just what it means to be "Greek."

For more than 100 years it has been a significant purpose of **Alpha Phi Alpha** to promote Scholarship. Large scale efforts and national programs such as the "Go to High School - Go to College" program concentrates on the importance of completing secondary and collegiate education as a road to advancement. Any time there is an effort to uplift our youth and provide them with a means of bettering themselves and showcasing their talents to their community, the Brothers of Alpha Phi Alpha delight in the efforts.

**Alpha Phi Alpha Fraternity, Incorporated** has a long history of emphasizing the importance of education to the betterment of lives and attainment of greater opportunities. It has the distinction of being the first intercollegiate Greek-lettered fraternity established for men of African American decent. In addition to encouraging young people to attend college, **Alpha Phi Alpha** has been a leader in various other civic arenas including being one of the first organizations to promote voter registration among minorities. The Fraternity was founded at Cornell University in 1906 under the motto of Manly Deeds, Scholarship, and Love for All Mankind. Prominent members of the Fraternity include Dr. Martin Luther King Jr., Thurgood Marshall, Frank L. Stanley, Lyman T. Johnson, and Cornell West. The **Alpha Lambda Chapter**, the first Alumni Chapter of **Alpha Phi Alpha**, founded in Louisville, KY in 1911 has continued serving this community through educational programs, scholarship and community service initiatives.

---

---