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79th Midwestern Regional Convention Community Service Theme- Dress for Success

LOUISVILLE, KENTUCKY – Brothers of the Mighty Midwestern Region,

As we close in on the 79th Annual Midwestern Regional convention in Louisville, Kentucky we are asking all brothers to incorporate service into the business of Alpha. As you know at each Convention there is a service activity for Brothers to participate in, so as we flow from our individual states and cities into the Host city to conduct the business of Alpha we make sure that we uplift that city by providing service as well.

The theme of this years community service is, Dress for Success!

To that end we are asking Brothers to please bring with them their used suites, dress shirts, dress slacks, belts, dress shoes, and ties to be donated to our local Wayside Christian Mission. We donate our gently used items so that men of the community may have suitable attire for which to seek and retain employment. By dressing the part, they will have a better chance of gaining willful employment. As advocates for our communities it is our duty to uplift the downtrodden.

Further, we are instituting a little brotherly competition amongst states. The state with the chapters that are responsible for donating the most items will be recognized during the Convention for their commitment to service.

There will be boxes, individually labeled for each state, located within the host hotel where brothers can place their items. Be sure to place your items in the appropriate box so that your state can get credit. The boxes will be there for the duration of the Convention and will be donated at the close of the weekend that Sunday.

If you'd like to send your items in advance, you may address them to:

Alpha Phi Alpha Fraternity, Inc.
Alpha Lambda Chapter
P.O. Box 2963
Louisville, KY 40201