



*Louisville*  
**Sphinx**

# ALPHA PHI ALPHA

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## Fraternity, Incorporated Alpha Lambda Chapter

Alpha Phi Alpha Fraternity, Inc.,  
develops leaders, promotes brotherhood and academic excellence,  
while providing service and advocacy for our communities.

# Alpha Phi Alpha Fraternity, Incorporated

## Alpha Lambda Chapter

### Presidents Welcome

Greetings and Happy New Year!

2011 marks an important year for Alpha Phi Alpha Fraternity, Incorporated, especially here in Louisville, Kentucky. It was on April 11, 1911 that one of Alpha's Founders, Eugene Kinckle Jones, along with Brother Richard Hill, chartered the fraternity's first alumni chapter, Alpha Lambda. As Men of Alpha in Louisville prepare for a year-long celebration of the centennial existence and accomplishments of Alpha Lambda, such jubilant emotion is tempered by some hard facts. In Louisville, Kentucky, we continue to read about failing schools and low academic achievement. Our youth commit crime and become imprisoned at disheartening rates. Many wander the streets, homeless and hungry, with no home to enter. Too many young men and women sit on waiting lists for mentors. As we ponder these sobering facts, it is necessary to make firm commitments to advocate for better education, reduced crime, economic development, poverty reduction and active mentorship.

Useful strategies must be created to combat the societal ills that saturate our communities daily. Action plans must be implemented to move things that are in dire straits to areas of stability. Community organizations must come together and serve as a place of refuge and hope for the downtrodden. Now is the time for initiatives, whether newly-created or re-inventions of past actions, that put people on the road to recovery and sustainable advancement. There is no more time to waste. I ask every concerned reader to work with the Alpha Lambda Chapter to move Louisville in the right direction. Our community can not afford organizations unwilling to work together for the greater good. As servant-leaders, please remember that service is not about the newspaper clippings or Evening News accolades. Sure, those things are nice and make us proud. Love, care and support of those in our communities who need help is the goal. Alpha Phi Alpha is calling on community organizations to commit collectively to discussing ideas and implementing action plans to uplift the downtrodden of mankind. Throughout this year the Alpha Lambda Chapter will be calling on community leaders and members to have open, candid conversations with our membership about what can be done to become more efficient at our service efforts. Please email us at [AlphaLouisville@yahoo.com](mailto:AlphaLouisville@yahoo.com) to submit ideas or commit your support. Please refer to [www.alphalambda1906.org](http://www.alphalambda1906.org) for additional information.

As we conclude another holiday season and make our way into another New Year, be thankful for the gift of life. In celebration of that gift, be mindful that an important aspect of servant-leadership is the ability and/or desire to put the interest of the whole above your own. Be willing to lend a helping hand to those in need. Our country continues to struggle with high unemployment, gas and food prices and an unstable financial market. Tough decisions must be made to ensure daily living is maintainable. Keep in mind lessons learned that allow you to balance struggle and hardship with hard earned, fulfilling successes. Give time to those less fortunate as we all have a gift to provide through positive interactions, encouraging words and thoughtful, simple deeds that seem to meet urgent needs. Be blessed and be a blessing to others!

Yours in Service,  
Charles V. Piphus, Jr.  
Chapter President  
Alpha Lambda Chapter  
Alpha Phi Alpha Fraternity, Incorporated

## Winter Calendar of Events

### Chapter Meetings

January 14  
February 11  
March 11

### Project Alpha

January 29

### Neighborhood Clean-up

January 15

### Community Involvement

Healing Place  
Volunteerism: January 8  
AKA/APA Day at the Capitol: February 10  
Voter Registration Drive: March 12

### Table of Contents:

P1: Presidents Welcome  
P2: Ode to Black & Gold / Brotherhood Retreat  
P3: Brotherhood Bio  
P4: BBBS KY / BBBS Partnership  
P5: Founders Day Celebration / Louisville NPHC  
P6: PHItness PHirst  
P7: NPHC Bowl  
P8: Black Achievers Panel / Brotherhood News  
P9: Think Tank  
P10: Omega Chapter / Congrats Brother  
P11: Fraternal Calendar

## Ode to Black & Gold...There She Goes

As the Alpha Lambda Chapter of Alpha Phi Alpha prepares to crown a new Miss Black and Gold on February 5, 2011, we now pause and pay homage to our reigning Queen, Miss Ada Chan. As a foreign exchange student from Hong Kong, China attending Bellarmine University, Ada made many adjustments and stepped outside her comfort zone to become a participant in the Miss Black and Gold Scholarship Pageant. Through her dedication and passion for success, Ada overcame the odds and was crowned the 2010 Alpha Lambda Miss Black and Gold Queen. She also went on to become the 2010 Kentucky District Miss Black and Gold and fared well in the Regional Pageant held in Dayton, OH in April. After the Spring 2010 semester ended, Ada returned to her native China to resume her studies. While she will not be physically present to pass along the crown in 2011, the Men of Alpha Lambda will feel her presence and the remarkable impression she left with all of us. Congratulations Ada and well wishes for your continued success!!

-Brother Charles Piphus



## Brotherhood Retreat

On December 10 - 11, 2010, the Alpha Lambda Chapter hosted its annual Brotherhood Retreat. This occasion allowed for Brothers to enjoy fellowship, fraternal training and open discussion over refreshments. Brother Elgie R. Sims, Jr., candidate for Midwestern Region Vice President, visited with the Brothers to discuss his candidacy and be an active participant in our discussions. Congratulations to Brothers Richard Rowland and Christopher Seals who won the special drawing for "FREE" Chapter Dues. To those who missed it, a wonderful time in Brotherhood was had. We hope to see you next year!

-Brother Charles Piphus

# Bonding...

## NEW CHAPTER WEBSITE!

Brothers please visit our newly updated Alpha Lambda Chapter website at [www.alphalambda1906.org](http://www.alphalambda1906.org). Special thanks to Bro. Lathon Logan for such great work!

-Brother Michael Branch

# Brotherhood Bio

## Bro. Cecil M. Brookins

### Education

Native of Louisville, KY, a product of Jefferson County Public Schools via Western High School Class of 1994. Attended Morehead State University, graduated May 1998 with a Bachelors of Business Administration with an emphasis in Accounting. Received Cum Laude Honors. Received MBA from Sullivan University in fall of 2010. Summa cum Laude and President Cup Honors.

### Fraternal

Initiated via the Xi Alpha Lambda Chapter of Morehead State University in Fall 1997. Held the position of Vice President in 1998. Transferred my membership to Alpha Lambda in 2000. Became a Life Member in our Centennial Year, October 2006. I've held many executive positions and committee chairs including President (2004-2006), Treasurer (2001-2004), Director of Educational Activities (2006-2007), and Go To High School, Go To College Coordinator (2008-2009). I recently was given the honor of being the recipient of the 2008 Chapter and KY District Brother of the Year, as well as the 2009 March of Dimes National Partnership Brother of the Year for my volunteer participation in the local chapter.

### Civic Leadership

I currently serve as the Vice President of the J.O. Blanton House Board of Directors. I've been a member of the Board since September 2007. I also serve on the March of Dimes NICU Family Action Committee as a speaker, advocate, fundraiser, and newsletter editor. In May 2011, my family will serve as the Ambassador Family of the 2011 March of Dimes Walk for Babies event.

### Social/Hobbies

I am the husband of 9 years to my college sweetheart, Tish Brookins. We have 4 year old twins Emory and Amari (future Alpha and AKA). I am a fierce competitor of all sports with an emphasis on golf, basketball, and recently addicted to corn hole. I also enjoy cooking, traveling, and spending time with the family. My cooking skills have been displayed in Pi Lambda Omega's Derby City Men Who Cook, winning Best Vegetable in 2008, and Best Entrée in 2009.

### Employment

Since graduation from college my work experience has been in the accounting/finance fields. My resume includes experience with the McDonald's Corporation, the Nia Center, and USDA. My current position is the Senior Staff Accountant for EnovaPremier, LLC (formerly T&WA, Inc.) which is a certified MBE (Minority Business Enterprise) and serves as an automotive Tier I Supplier for Toyota, Hyundai, and GM. Our products include tire & wheel assemblies and NVH (noise, vibration, harness) parts. I've been with EnovaPremier since 2002. I also serve as Account Manager for Office Furniture Outlet, a local family owned MBE ran by my stepfather.

### Aspirations

My philosophy/aspirations for the chapter and fraternity are simple. I believe that we are put here to serve humanity and Alpha Phi Alpha Fraternity provides me with an outlet to serve our community while experiencing the spirit of Brotherhood among like minded, goal-oriented, individuals with a common goal. I believe that "collectively" we can make this Historic Chapter what it needs to be with every member providing their 3 T's (Time, Talent, and Treasure). I look forward to managing a successful 79<sup>th</sup> Midwestern Regional Convention in our 2011 Centennial year to be held in Louisville, KY in early April.



-Bro. Cecil Brookins

## Big Brothers Big Sisters of Kentuckiana Needs our Help!



Big Brothers Big Sisters of Kentuckiana has partnered with local fraternities (Alpha Phi Alpha, Kappa Alpha Psi, and Omega Psi Phi) and will be hosting a special Greek Bowl for Kids Sake event on Saturday, March 5, at 1:00pm. Big Brothers Big Sisters is the oldest, largest and most effective youth mentoring organization in the United States. We have been the leader in one-to-one youth service for more than a century, developing positive relationships that have a direct and lasting impact on the lives of young people. Big Brothers Big Sisters serves children, ages 6 through 18, in communities across the country - including yours. The Big Brothers Big Sisters Mission is to help children reach their potential through professionally supported, one-to-one relationships with measurable impact.

Bowl for Kids Sake is Big Brothers Big Sisters of Kentuckiana most significant fundraiser of the year, it last two months, and raises nearly \$500,000 for the organization. Individuals across the community form teams by raising a minimum of \$80 in pledges which earns them a ticket to sign up for one of the many bowling dates. With those pledges the people receive two free games of bowling, a free shirt, free food and soft drinks, and a good time made possible with a DJ, door prizes, and the opportunity to be surrounded by friends. We might even have a few upgrades just for the Greek Bowl.

This year we are hosting a special bowling date specifically for the chapters associated with the National Pan Hellenic Council located in Louisville. We invite any and all of you to help support our organization and participate in this wonderful event. There are two important dates to remember. The first date is, **Thursday January 20, at 6:00pm** at Big Brothers Big Sisters Offices (1519 Gardiner Lane, Louisville, KY 40218). This is the date and time of the Greek Bowl Open House where we will provide all that attend some food, information about the Greek Bowl, and the materials needed to participate. If you would like to attend please RSVP with Zach Krantz at (502) 753-3752 or email him at [Zachary.Krantz@bbbsky.org](mailto:Zachary.Krantz@bbbsky.org). The other important date is **Saturday March 5, at 1:00 at Rose Bowl Lanes** (2217 Goldsmith Lane, Louisville, KY 40218). This is the time and date of the Greek Bowl. Check out [www.bowlforkidsake.com](http://www.bowlforkidsake.com) or attend the open house for more information and details. Thanks for reading and we hope to see you all out there.

-Zach Krantz (BBBS of Kentuckiana)



## BBBS Partnership: Grooming Men of the Future

The Men of Alpha Phi Alpha, Kappa Alpha Psi and Omega Psi Phi Fraternities teamed up with Big Brothers, Big Sisters of Kentuckiana on Saturday, November 13, 2010 to host its first local Barbershop Recruitment Initiative. Titled, "Grooming Men of the Future," the partnership participants encouraged family, friends and acquaintances to come to Nai's First Impressions Barbershop for a haircut and information about becoming a Big Brother. As a result of those efforts, 18 individuals inquired and many are now taking steps to become officially affiliated with Big Brothers, Big Sisters of Kentuckiana. Special thanks to Nai's First Impression, Arby's for being the food sponsor, and 101.3 and WLOU for on-air promotions.

-Brother Charles Piphus

## Founders Day Celebration

### 104 Years

This past December 4 was a cold day, both in temperature and in spirit! The Saturday evening on which our founding day fell saw the joyous celebration of the 104th year of existence of Alpha Phi Alpha Fraternity, Incorporated. The Brothers of the city of Louisville piled into Cunningham's at 7:00pm to celebrate the spirit of fraternity, to socialize, and to speak of times past. The food was good, the company was great, and the reason for our gathering was grand.

On the campus of Cornell University in Ithaca, New York on Tuesday, December 4 1906 the vision of 7 men, whom we call our "Jewels", came to fruition as the founding of the first ever intercollegiate fraternity for African American men took shape. This fraternity was Alpha Phi Alpha! I hope all men of Alpha took a moment to ponder the vision these men had for the future and the aims and purpose upon which they started this grand fraternity. As a member of the brotherhood always be mindful of this vision and how you implement it in your every day life. After all, we are First of All, Servants of All, and We Shall Transcend All.

-Brother Michael Branch



## Louisville NPHC Undergraduate's Need Us

In an effort to collaborate with the undergraduate chapter, they have requested that NPHC Alumni Chapter host a career fair event for them on:

When: Tuesday, January 25 from 6pm – 7:30pm

Where: University of Louisville NPHC Suite

At this event, the undergraduates are looking for alumni members of all Divine Nine organizations to share:

- Educational background requirements (entrance exams, undergraduate major, GPA etc.)
- Your career path
- Likes and dislikes of the role/position
- What you wish you had known before exploring that opportunity
- Any additional advice that you might offer to an aspiring undergraduate

Brothers or community members who are willing to participate in this event please email Terina Matthews at [terina.matthews@yum.com](mailto:terina.matthews@yum.com). Please include your name, email, and profession. Thank you.

-Brother Michael Branch

## PHItness PHirst

As African American men the topic of health is of great concern to us, in fact our female counterparts live, on average, 7 years longer than us. As Brother Dwayne Compton often stresses, we can be of no service to others if we do not have our health. As Alpha Men we should strive to be well rounded. One of the pieces of being well rounded is maintaining a certain level of fitness and health. It is my sincere hope that the issues discussed/advice provided in this section will help you to raise that level. Health is wealth brothers.

### 3 Keys to Fitness (A Trilogy); Continued..

The mind often receives little attention in general press on health. But our most important organ also acts as a muscle in that if you don't use it, you lose it...literally! As Alpha Men we are no strangers to academic endeavors. But I remind you that we shouldn't stop the learning process as soon as we graduate. Human beings should relish knowledge and we should continually involve ourselves in pursuits that challenge the mind; be it regular reading (no, the sports section doesn't count), mental games (like Sudoku or chess), or exhilarating debates.

Just the other day I was telling a Brother just how difficult it is to come about an intelligent conversation these days. With all of the reality television and other mindless distractions the media feeds us, it's not hard to forget that there are important events occurring every day. And even if there wasn't, would you really want to waste your precious time watching a television show in which the storyline centers around a less than "aware" cast whose goals in life include intercourse with as many people as possible or causing unnecessary drama for the sake of it? When it comes to feeding the mind we should digest all the (healthy) food that we can...food for thought! **The end of the trilogy.**

-Brother Michael Branch



## NPHC Bowl-A-Rama – A Strike!

### Fun, Socializing, and Scholarship

The evening of November 13, 2010 saw the return of the NPHC Bowl-A-Rama fundraising event. The event was held at Executive Strike & Spare on Phillips Lane from 10pm-12am. On top of a fundraising event for the NPHC Alumni Chapter the event raised money to be utilized to provide two book scholarships to NPHC Undergraduate students.

We were fortunate enough to get participation from ALL organizations, with the Delta's bringing home the trophy for the most participation. The Kappa's get a shout out for being only one participant behind the Delta's. In addition to plenty of strikes, spares, and gutter balls the end of the event saw the unveiling of the newest members of Kappa Alpha Psi Fraternity, Incorporated's Louisville Alumni Chapter.

As the NPHC looks to reinstate this annual event we hope everyone who came out had a great time! We look forward to seeing everyone come out to participate next year. As a reminder NPHC meetings are open to all member organizations (Alpha Phi Alpha, Alpha Kappa Alpha and are held the second Monday of each month at 6:00pm at the NIA Center on 29<sup>th</sup> and Broadway.

-Brother Michael Branch



## Black Achievers Panel-NPHC

### Students Learn a little about Greek Life

The Louisville Alumni NPHC Chapter held a Greek panel at the Black Achievers fair on Saturday November 13, 2010 at the Chestnut Street YMCA. All organizations were represented and the panel was split into two groups with accompanying time slots. Panel members were asked questions about Greek life in general, benefits of being Greek, and why would someone want to become Greek. The event went well with positive remarks from students and administrators about the benefit of discussing this potentially confusing topic to students. Brothers Dwayne Compton and Michael Branch participated for Alpha Phi Alpha Fraternity, Inc.

-Brother Michael Branch



## Brotherhood News

| Who                   | What  | When           |
|-----------------------|---|----------------|
| Bro. Cecil Brookins   | Received his MBA from Sullivan University.                        | October 2010   |
| Bro. Michael Anthony  | Received his Ph.D. from the University of Louisville.             | October 2010   |
| Bro. Jonathan Johnson | Got married and is expecting a daughter in January.               | October 2010   |
| Bro. Harold Allen     | Started a new job at Honeywell Systems as Lead Financial Analyst. | November 2010  |
| Bro. Michael Branch   | Received his MBA from the University of Louisville.               | September 2010 |
| Bro. Chuk Chukedebelu | Him and wife Khia welcomed their new son, Jaylen.                 | September 2010 |

## Think Tank...Food for Thought

### What do we do with our Time?

After an online communication with Brother Paxton Montgomery recently I started to think more about one of the subtopics we mentioned, entertainment in modern America. We have so many options to choose from. Video games, iPhone / Android “apps”, music-both live and pre-recorded, television, sports, internet, books, shopping, and more. In fact, more and more individuals the world over are spending an increasing percentage of their day preoccupied with entertainment in some form or fashion. This worries me.

Why? Because for every “app” that increases productivity there are ten that really don’t do anything; for every television show that teaches you something there are 20 that seem to actively reduce your I.Q. (read: the majority of “Reality T.V.”); and for every song or music artist that empower you there are fifteen that subconsciously teach our youth bad habits (hip-hop artist Wacka Flocka anyone?). The world is in a state of dynamic change and many of us are so preoccupied with our iPhones and Facebook status that we don’t look up to see the change, or participate in it for the betterment of our communities.

When is the last time you picked up a book (non-fiction) to read for the sake of learning something new? When was the last time you routed your webpage from Facebook.com to [courierjournal.com](http://courierjournal.com) to learn about the latest current events that affect our city and the nation. When was the last time you stopped to think that the marketing and advertising efforts that get you to spend time and resources also influences you into a consumerist frame of mind where more is better? I hope that you can reference a date or time that is recent and put my fears to rest. Can you?

Realm of conspiracy theory or not, it’s clear that the vast abundance of mindless entertainment out there means that you are often less preoccupied with civil duties such as voting, protesting, or learning about the world around you then with water cooler conversation about the latest celebrity mishap or the newest most useless advancement in car rims. Far be it from me to knock all mindless entertainment, frankly sometimes we need to wind down and not think about much; it refreshes us. I’m guilty of some of these pleasures myself. However, when the scales start to tip towards these kinds of things on a long term basis then we can see there is a problem. If politics or business isn’t “your thing” that’s fine, no one is asking you to be a subject matter expert. Feel free to focus on things that you enjoy but at least keep abreast of things that affect you and your community. It’s our duty. After all, what’s the use of a democracy when constituents can’t intelligently discern the issues and their impact?

What we do with our time is a direct reflection of who we are. Not just the kinds of activities but also their frequency and duration. If a detailed log were kept about your daily activities and then was given to a stranger, what kind of person would they surmise you to be? What could they say was important to you? Unimportant? Regardless of anyone else’s idea of priority, you should set forth at this moment a list of your own goals and aspirations. At the end of each week you should ask yourself, “did I make good progress towards my goals?” If the answer is “no”, it may be a function of *what you do with your time*.

-Brother Michael Branch

## Omega Chapter: Chapter of Sweet Rest

Brothers, unfortunately this segment must bear the bad news of the passing of Brother **Arthur Walters**. Arthur passed away on Saturday, October 16, 2010 at the age of 91 following an extended illness. Walters, born in Magnolia, KY, was a social services administrator most recognized for his role as executive director of the Louisville Urban League from 1970-1987. He was instrumental during the Civil Rights movement and the subsequent Civil Rights act of 1964. Brother Walters received his Masters in Education from the University of Louisville. The Louisville Urban League has an award named in his honor, the Arthur M. Walters Award.

Brother Walters also served his country and received numerous awards for his service including the Medal of Merit, the Bronze Star for heroism, the Soldier's Medal for Bravery, the American Campaign Medal, the European-African Middle Eastern Campaign Medal with 4 bronze stars, and the World War II Victory Medal. Brother Walters was a student at Kentucky State University when he entered the War (WW II) and worked diligently to complete his education during his tenure in the Army. Brother Walters was persistent in his efforts to create more opportunities for African Americans to get jobs in his position at the Urban League.

We must all remember these immortal words as we go through our own pitfalls of life, "What you do is come out of negative experiences with wisdom, and lessons learned," -Arthur Walters.

-Brother Michael Branch  
(Source's Cited: Louisville Courier Journal)



## Congrats Brother!

Brothers please join me in congratulating brother Sean Bowman, a Spring 1996 Alpha Lambda initiate, on his new position at GE. Sean has been named *Product Service Manager – Americas* as of November 2010. Based at Nela Park, Sean will lead the Product Service team to prevent and resolve customer issues across all product lines. His most recent role as certified Six Sigma Black Belt for Lighting Quality led to improvements in global quality processes as well as product quality, which make him ideally suited for his new role in customer quality.

Sean holds a Master of Business Administration from Sullivan University in Louisville, KY and Bachelor of Science and Master of Engineering degrees in Chemical Engineering from University of Louisville. Sean will be leaving us to transition to Cleveland, Ohio. And though we will miss him, we wish him the best in his endeavors to hold up the light of Alpha.

-Brother Michael Branch



# 2011 Winter Quarter Fraternal Calendar

## January

- (3) Winter 2011 Louisville Sphinx Distribution Date
- (8) Volunteerism at *The Healing Place*
- (14) January Chapter Meeting (6:30 PM)
- (15) Adopt-A-Mile Neighborhood Clean-Up (10 AM)
- (17) MLK Day (ABL MLK Unity Breakfast/Steward Staff Unity Breakfast)
- (29) Project Alpha Event (10 AM)

## February

- (5) Miss Black and Gold Scholarship Pageant (7 PM) \*Date Subject to Change
- (6) Super Bowl Sunday- Brotherhood Social
- (10) Kentucky ALPHA/AKA Day at the Capital (Frankfort, KY, 8 AM)
- (11) February Chapter Meeting (6:30 PM)
- (18-20) 2011 Kentucky District Conference (Murray, KY- Murray St. University)

## March

- (5) Big Brothers, Big Sisters (Greek Bowl for Kids Sake, 1 PM)
- (11) March Chapter Meeting (6:30 PM)
- (12) Voter Registration Drive (11 AM – 2 PM)
- (20) Brotherhood Worship (11 AM)
- March Madness Game Watch- Brotherhood Social \*Date TBD

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All Brothers who are not currently not getting correspondence from the chapter please contact the Associate Editor to the Sphinx, Brother Michael Branch, to be added to the e-mail listing or the Postal Mail listing. He can be reached at [michaelbranch1906@yahoo.com](mailto:michaelbranch1906@yahoo.com) or 502-777-2505.

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Alpha Lambda Chapter

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**Visit the Greek Diversity Job Board!**

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GreekDiversity is a unique partnership of Kappa Alpha Psi, Alpha Phi Alpha, Omega Psi Phi, Phi Beta Sigma, Iota Phi Theta, and Sigma Gamma Rho that provides a new resource for career opportunities. The job board connects fraternity and sorority members with employers that value education, community service and leadership.

The success of GreekDiversity is dependant on the support of fraternity and sorority members. New jobs are added daily, so become a part of this groundbreaking initiative today and share this resource with other members!

Post as many resumes as you want and apply to as many jobs as you want!

- Only registered jobseekers can apply to jobs on GreekDiversity.
- A resume will allow employers to find you and connect directly with you with job opportunities.
- A resume lets you be the first to apply to jobs. Post a resume now so you can apply with just a few easy clicks.
- You don't have to be actively looking for a job to register and support GreekDiversity.



Note from the Editor:

For any inquiries regarding any information within this publication, general inquiries regarding the Alpha Lambda Chapter of Alpha Phi Alpha Fraternity, Incorporated or to find out how you can submit an article or other community news please contact the editor at:

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